

WAHPETON CONVENTION & VISITORS BUREAU

DATE: 6/11/25

TIME: 10:00 am

PLACE: Wahpeton City Hall Community Room

Members Present:

<input checked="" type="checkbox"/> Mike Rosley, Chair	<input checked="" type="checkbox"/> Lisa Kunkel, Vice Chair	<input type="checkbox"/> Tiana Bohn	<input checked="" type="checkbox"/> Renelle Bertsch
<input checked="" type="checkbox"/> Becky Lankow	<input checked="" type="checkbox"/> Becky Truesdell	<input checked="" type="checkbox"/> John Higdon	<input checked="" type="checkbox"/> Allison Karlgard
<input checked="" type="checkbox"/> Brett Pietron	<input checked="" type="checkbox"/> Paul Sjurseth		

Ex-officio Present:

<input checked="" type="checkbox"/> Chris DeVries	<input type="checkbox"/> Kathy Diekman	<input type="checkbox"/> Alan Dahlman	<input type="checkbox"/> Brad Edwardson
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Others Present: Ashleigh Jorschumb, Katie Rauber

MINUTES

The meeting was called to order at 10:01 am by Rosley.

Motion by Higdon, second by Kunkel to approve the consent agenda. Motion carried.

Gray Media Presentation

Gray Media gave a marketing presentation via Microsoft Teams. After the presentation, discussion held. Consensus was to pass on this opportunity and refocus the CVB message.

Funding Request from Headwaters Music Festival

The HMF board requested \$10,000 for the 2025 festival taking place July 16-20. **Motion by Bertsch, second by Truesdell to approve up to \$10,000 for the 2025 Headwaters Music Festival. Motion carried.**

Capital Improvement Funding Request from Chahinkapa Zoo

This item was tabled.

Approval of Blake Boyer as CVB Board Member

DeVries has spoken to Boyer, who is interested in being on the CVB board. **Motion by Landow, second by Pietron to recommend the City Council appoint Blake Boyer to the CVB board. Motion carried.**

2026 Budget Preparation

Rosley stated that he will meet with DeVries and Sjurseth to plan the 2026 budget.

Roundtable/ Upcoming Events

General discussion held.

Motion by Bertsch, second by Higdon to adjourn. Motion carried.

Meeting ended at 10:52 am.

Submitted by DeVries